



Programme Brochure 2024

CONTENTS

About..... 3

Programme Format 2024..... 4

Find and Register for Events 6

More Information 6

Module Catalogue 2024..... 7

 Section A: Live Events 7

 Getting Started as Club Chairperson 7

 Getting Started as Club Secretary 7

 Getting Started as Club Treasurer 8

 Getting Started as Club PRO 8

 Getting Started as Club Coaching Officer 9

 Healthy Club Officer Training..... 9

 Using Foireann 10

 Gaelic Games versus Discrimination..... 11

 Critical Incident Response Training..... 11

 Commercial and Sponsorship 12

 Digital Skills for PROs 12

 Section B: On-Demand Content..... 14

 Club Officer Foundations 14

 Recruiting, Retaining and Engaging Volunteers..... 14

 Getting Work Done with Microsoft 365 15

 An Ghaeilge sa Chlub 15

 Essential Training for Data Protection 16

 Upholding Disciplinary Rules and Procedures 17

 Creating a Safe Club 18

 Digital Communications..... 18

 Operating Effectively as One Club 19

 Running the Club AGM 19



Communication Skills.....	20
The Corporate Trustee Model Explained.....	21
The GAA’s Green Club Programme.....	21
Commercial and Sponsorship	22
GAA Demographics	22
Club Strategic Planning	23

ABOUT

The Club Leadership Development Programme (CLDP) provides learning opportunities to newly elected and longer serving Club Officers in GAA, LGFA and Camogie Association Clubs to help them gain the knowledge and skills necessary to fulfil their roles.

The programme focusses on the practical aspects of the primary roles on a Club Executive, i.e., Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Registrar and Irish Language and Culture Officer.

The Officer Development Committee (ODC) partners with the various departments and committees centrally, the Provincial Councils, and County Planning and Training Officers to deliver the programme. By the end of the programme, Officers should understand their responsibilities, comply with mandatory requirements, grasp essential Club governance tasks, gain knowledge in areas of interest to them, enhance their leadership and management skills, and know where to access support and resource.

Over 10,000 Club Officers have participated in the programme since 2016 and the range of modules available continues to grow in response to the changing needs of Clubs.

FEATURES	BENEFITS
<ul style="list-style-type: none"> ➤ Role-specific information ➤ Experienced facilitators ➤ Short events ➤ Interactive discussions ➤ Practical takeaways ➤ In-person and online 	<ul style="list-style-type: none"> ➤ Gain a better understanding of your role and the roles of your fellow Club Officers ➤ Find out the latest ‘Must Know’ information relating to your role ➤ Develop your leadership and management skills ➤ Experience increased role satisfaction ➤ Access the latest resources and advice ➤ A certificate in Club Leadership will be awarded upon completion of mandatory elements

PROGRAMME FORMAT 2024

Previously, the CLDP exclusively featured in-person workshops at the start but moved to an online format due to Covid-19. While this created many benefits for participants, concerns were raised about the limited in-person engagement and interest beyond core modules. To address this, the Officer Development Committee (ODC) have introduced a structured learning path leading to a Certificate in Club Leadership (Gaelic Games).

This will result in the addition of workshops, online forums, and a reflective journal to complement the existing catalogue of webinars. The autumn/winter 2023/2024 programme will feature:

1. Programme Orientation: Programme overview, eLearning module

2. Role Induction: Role-specific webinar/workshop

3. Provincial Workshop: In-person workshop on the theme of 'Building a High-Performing Club Executive Team'

4. Optional Modules: Officers choose two from a suite of over 25 modules

5. Club Compás Reflection: ePortfolio reflection on Club Compás report

Completion of mandatory elements in Jan-Apr 2024 earns a Certificate in Club Leadership (Gaelic Games).



Provincial Workshop: Building A High-Performing Club Executive Team

OBJECTIVE

This 2 ½ hour workshop seeks to empower Club Executive teams to cultivate and maintain a high-performance culture within their Club.

TOPICS COVERED:

1. **Club Executive Team Review:** Identifying strengths and areas for improvement.
2. **Effective Team Dynamics:** Understanding the characteristics of successful teams.
3. **Goal Setting and Planning:** Developing processes for setting and achieving goals.
4. **Task Delegation and Empowerment:** Defining roles and implementing effective delegation processes.
5. **Communication Plan:** Creating a comprehensive roadmap for Club communication. Addressing the how, what, why, who, and when of communication.

WORKSHOP FACILITATORS:

Fintan Ryan is a seasoned facilitator with over 30 years of experience working with various teams. Notable work includes collaboration with Munster and Leinster Senior Rugby teams, FAI coaching team, Inter-county football and hurling teams, and Club teams. In 2022, Fintan collaborated with the GAA to develop a programme for enhancing the efficiency and effectiveness of ten County Executive teams.

Fintan will be supported by the Gaelic Games Associations' team of Leadership Associates.

FIND AND REGISTER FOR EVENTS

Find events by using this Events Calendar - <https://learning.gaa.ie/officertrainingcalendar>

To register and attend training events, you must have an account on the Gaelic Games Learning platform known as Tobar. Information on how to create an account can be found here:

<https://learning.gaa.ie/AboutTobar>

It is strongly advised that you use a 'personal e-mail addresses' to login to Tobar. A personal e-mail account will allow you to keep a record of your learning history over time. If you login using an official GAA, LGFA or Camogie address, you will lose your learning history and certificates once you change roles and handover the official e-mail account associated with it.

MORE INFORMATION

Contact your County Planning and Training Officer for more information. These Officers generally use the e-mail planningandtraining.{County}@gaa.ie. However, double-check on your County Board's website.



CLUB LEADERSHIP DEVELOPMENT PROGRAMME

THE GREAT TEAMS AREN'T JUST ON THE FIELD

CLUB LEADERSHIP DEVELOPMENT PROGRAMMES ARE AIMED DIRECTLY AT THE KEY PEOPLE IN OUR CLUBS.

These programmes are designed to give YOU, our leaders, the skills to successfully manage your roles as well as adding to your skillset for work and life.

To view courses in your area log on to:
learning.gaa.ie/administrator

INVESTING IN LEADERS, INVESTING IN YOU.



MODULE CATALOGUE 2024

To see what each module involves and who they are for, please review the following Module Overviews below.

- Section A lists the live events that will be delivered either online or in person at the start of 2024.
- Section B list online learning modules. These modules will only be delivered live if there is sufficient demand.

SECTION A: LIVE EVENTS

Title	GETTING STARTED AS CLUB CHAIRPERSON
Description	This module aims to help new Club Chairpersons understand their roles and responsibilities.
Content	This module covers: <ol style="list-style-type: none"> 1. What a well-run Club looks like 2. Your role as Chairperson 3. How to make your Club better 4. How to get good people involved 5. Managing meetings 6. The Club Constitution 7. How to get support and information
Audience	Chairperson, Vice-Chairperson
Organisation	GAA, LGFA, Camogie Association
Level	New Officers (1st year)
Type	Live Webinar
Length	90 minutes

Title	GETTING STARTED AS CLUB SECRETARY
Description	This module aims to help new Club Secretaries understand their role and responsibilities.
Content	This module covers: <ol style="list-style-type: none"> 1. Your role as Club Secretary 2. The qualities and skills needed by an effective Secretary 3. The key areas of Club administration

	4. What is expected from Secretaries regarding meetings, communication and planning 5. Where to go for information
Audience	Secretary, Assistant Secretary
Organisation	GAA, LGFA, Camogie Association
Level	New Officers (1st year)
Type	Live Webinar
Length	90 minutes

Title	GETTING STARTED AS CLUB TREASURER
Description	This module aims to help new Club Treasurers understand their role and responsibilities regarding finance and governance.
Content	This module covers: 1. Your responsibilities as a Club Treasurer 2. The basic principles of financial management and governance 3. Keeping proper records and providing appropriate financial reports 4. Helping your Club to plan financially 5. Complying with revenue obligations 6. Assisting with income source generation 7. Club governance
Audience	Treasurer, Assistant Treasurer
Organisation	GAA, LGFA, Camogie Association
Level	New Officers (1 st Year)
Type	Live Webinar
Length	90 minutes

Title	GETTING STARTED AS CLUB PRO
Description	This module aims to help new Club PROs understand their role and responsibilities.
Content	This module covers: 1. Your role as a Club PRO 2. Promoting your Club and Association 3. Recognising the importance of good communication 4. Setting-up and maintaining digital and social media platforms in the Club

	5. Establishing working relationships with local media 6. Accessing resources and supports
Audience	PRO
Organisation	GAA, LGFA, Camogie Association
Level	New Officers (1st year)
Type	Live Webinar
Length	90 minutes

Title	GETTING STARTED AS CLUB COACHING OFFICER
Description	This module aims to help new Club Coaching Officers understand their role and responsibilities.
Content	This module covers: <ol style="list-style-type: none"> 1. The current coaching landscape 2. Your role and responsibilities as Coaching Officer 3. The Gaelic Games Player Pathway 4. How to engage and energise volunteers 5. Developing a games development plan 6. Where to get more support and resources
Audience	Coaching Officer
Organisation	GAA, LGFA, Camogie Association
Level	New Officers (1st year)
Type	Live Webinar
Length	90 minutes

Title	HEALTHY CLUB OFFICER TRAINING
Description	This module aims to cover the role of the Healthy Club Officer.
Content	This module covers: <ol style="list-style-type: none"> 1. Understanding the role of the Healthy Club Officer 2. The criteria associated with implementing the healthy club framework with a focus to achieving the foundation level award.

	<ol style="list-style-type: none"> 2. Identifying and implementing club priorities for the healthy club project. 3. Knowing what supports are available for the healthy club project 4. Understanding your next steps
Audience	Healthy Club Officer
Organisation	GAA, LGFA, Camogie Association
Level	New Officers (1 st Year)
Type	Live Webinar
Length	90 minutes

Title	USING FOIREANN
Description	This module aims to help Club Officers use Foireann more efficiently and effectively.
Content	<p>This module aims to help Club Officers use Foireann more efficiently and effectively:</p> <p>It covers:</p> <ol style="list-style-type: none"> 1. Setting up a Foireann Account 2. Forgotten Username and/or Password 3. Completing or Editing profile 4. Adding Teams 5. Adding a Family 6. Events 7. My Teams 8. Membership
Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar
Organisation	GAA, LGFA, Camogie Association
Level	All Officers (New & Existing)
Type	Tutorial Videos & Live Webinar Q&A Sessions
Length	90-minute Live Webinar Q&A Sessions
Related Resources	<p>Further resources related to this module can be found here –</p> <ul style="list-style-type: none"> • https://learning.gaa.ie/GAAManagementSystem • https://gmssupport.zendesk.com/hc/en-gb/categories/360002994899-Webinars

Title		GAEIC GAMES VERSUS DISCRIMINATION
Description	The SARI Anti-Discrimination workshop brings together volunteers, coaches, managers, referees' to consider and challenge forms of discrimination such as racism, homophobia and sexism.	
Content	<p>It covers:</p> <ol style="list-style-type: none"> 1. GAA Games for ALL Initiatives 2. Prevention, Education & Response. The educational content combines with governance procedures to guide Gaelic Games Associations Clubs on matters of best practice in preventative, proactive and responding to different forms of hostilities with the focus on the promotion of our Give Respect, Get Respect program. 3. Cultural competence in the club is the embedding and putting into everyday practice cultural awareness, knowledge, and sensitivity 	
Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar	
Organisation	GAA, LGFA, Camogie Association	
Level	All Officers (New & Existing)	
Type	Live Webinar	
Length	90 minutes	

Title		CRITICAL INCIDENT RESPONSE TRAINING
Description	This module aims to supports units in how to prepare for and respond should a critical incident occur. (A critical incident is something that overwhelms one’s natural response mechanisms.)	
Content	<p>This module covers:</p> <ol style="list-style-type: none"> 1. How to develop a club/county critical incident response plan 2. Advice/guidance for those leading the response to an incident 3. Identify the supports that are available to units during and after a critical incident 	
Audience	Critical incidents are usually managed by club/county executives with support from County Health & Wellbeing Committees and Healthy Club Officers	
Organisation	GAA, LGFA and Camogie Association	

Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes

Title	COMMERCIAL AND SPONSORSHIP
Description	This module will help Club Officers to better understand and navigate the commercial and sponsorship sphere within a GAA context.
Content	<p>This module covers:</p> <ol style="list-style-type: none"> 1. Contracts 2. Value of Sponsorship 3. Club Sponsor vs Team Sponsor 4. Club Crests and Copyright 5. Commercial Checklist for team jersey purchasing
Audience	Chairperson, Secretary, Treasurer, PRO
Organisation	GAA
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes

Title	DIGITAL SKILLS FOR PROS
Description	This module aims to help new and existing PROs enhance their digital skills.
Content	<p>This module covers:</p> <ol style="list-style-type: none"> 1. Setting up your team and goals 2. 3 C's – Communication / Content / Channels 3. Social Media 4. Your website 5. Traditional Media 6. How to get support and information
Audience	PROs
Organisation	GAA, LGFA, Camogie Association
Level	New and Existing Officers

Type	Live Webinar
Length	90 minutes

Title	CLUB COMPÁS
Description	This module aims to inform Club Officers on the Club Compás programme
Content	This module covers: <ol style="list-style-type: none"> 1. Background to the programme 2. Why it was developed 3. Criteria 4. Action Planning
Audience	All Officers
Organisation	GAA, LGFA, Camogie Association
Level	New and Existing Officers
Type	Live Webinar
Length	90 minutes

SECTION B: ON-DEMAND CONTENT

ELEARNING MODULE

Title	CLUB OFFICER FOUNDATIONS
Description	This module aims to provide new Club Officers with the basic information they need to get started in their roles.
Content	This module covers: <ol style="list-style-type: none"> 1. An introduction to the Gaelic Games Associations 2. An introduction to your volunteer role 3. An introduction to key policies and procedures 4. Getting started in your role
Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar, Vice-Chairperson
Organisation	GAA, LGFA, Camogie Association
Level	New Officers (1st year)
Length	60 minutes
Link	https://learning.gaa.ie/lms/mod/scorm/view.php?id=86117

WEBINAR RECORDINGS

Title	RECRUITING, RETAINING AND ENGAGING VOLUNTEERS
Description	The module aims to give Club Officers tip and tricks to recruit and retain volunteers in their Clubs.
Content	This module covers: <ol style="list-style-type: none"> 1. Reasons why people volunteer 2. Building a culture that promotes volunteerism 3. Methods of recruitment 4. Volunteer development opportunities 5. How best to retain volunteers
Audience	Chairperson, Secretary, Treasurer, PRO
Organisation	GAA, LGFA, Camogie Association
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	Recruiting, Retaining & Engaging Volunteers Webinar, January 2021 - https://www.youtube.com/watch?v=V246xODjCxM

Related Resources	Further resources related to this module are available at - https://learning.gaa.ie/node/282601
--------------------------	---

Title	GETTING WORK DONE WITH MICROSOFT 365
Description	This module aims to help Club Officers use Office 365 more efficiently and effectively, which in turn will enhance the way they carry out their role within the club. This module will incorporate pre-recorded tutorial videos on how to get set-up with Office 365 along with live webinars which will cover certain topics in greater detail.
Content	This module covers: <ol style="list-style-type: none"> 1. Signing into your Office 365 account 2. Starting to use the Outlook Web App and Calendar 3. Starting to use OneDrive 4. Accessing and knowing where to get more information on using Office 365 Web Apps - Word, Excel, PowerPoint and OneNote 5. Using Office 365 on your phone and other tablet devices 6. Different features within Outlook, Excel and other applications 7. Accessing resources and supports, e.g. Helpdesk and Tobar
Audience	Chairperson, Secretary, Treasurer, PRO
Organisation	GAA, LGFA and Camogie Association
Level	All Officers (New & Existing)
Type	Tutorial Videos & Live Webinar
Length	90-minute Webinar
Related Resources	<ul style="list-style-type: none"> • Using IT to Simplify Club Administration Webinar, February 2022 - https://youtu.be/xrFXpICDuXY • Further resources related to this module can be accessed here - https://learning.gaa.ie/ithelpdesks

Title	AN GHAEILGE SA CHLUB
Description	An Ghaeilge sa Chlub - Ról an Oifigh Ghaeilge agus Chultúrtha Cuireann an modúl seo síos ar ról an Oifigh Ghaeilge agus Chultúrtha sa Chlub agus ar na dualgaisí atá ar an oifigeach an Ghaeilge agus an

	cultúr Gaelach a chur chun cinn. Tá Fondúireacht Sheosaimh Mhic Dhonncha agus Scór lárnach sa ról seo. This module outlines the role of the Oifigeach Gaeilge agus Cultúr in the Club and lists the duties the officer has to carry out in promoting Gaeilge and Irish culture. Fondúireacht Sheosaimh Mhic Dhonncha and Scór are central to this role.
Content	<p>This module covers:</p> <ol style="list-style-type: none"> 1. Áit na Gaeilge sa Chlub a dhaingniú agus a fhorbairt / Consolidating and developing the role of the Irish language in the Club 2. Fondúireacht Sheosaimh Mhic Dhonncha 3. Scór 4. Imeachtaí sóisialta agus oideachasúla a eagrú sa Chlub / Organising social and educational events in the Club 5. Ag Obair Le Daoine Eile / Building Partnerships
Audience	Irish Language and Culture Officer
Organisation	GAA, LGFA, Camogie Association
Level	All Officers (New and Existing)
Type	Live Webinar
Length	60 minutes
Link	Irish Language & Cultural Officer Webinar (as Béarla), February 2021 - https://youtu.be/RmKSJvfCipk

Title	ESSENTIAL TRAINING FOR DATA PROTECTION
Description	This module aims to help all Club Officers understand their responsibilities and rights regarding the General Data Protection Regulations.
Content	<p>This module covers:</p> <ol style="list-style-type: none"> 1. What data protection is and what information it applies to 2. Who data protection applies to 3. Data Controller vs. Data Processor 4. Reasons why data protection is so important for your Club right now 5. The 7 principles of GDPR 6. How to comply with GDPR in your Club 7. Actions for Clubs 8. How to access resources and supports

Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar
Organisation	GAA
Level	All Officers (New & Existing)
Type	Online Webinar
Length	60 minutes
Link	Essential Training for Data Protection Webinar, October 2023 - https://youtu.be/wHtQFeO7JVg
Related Resources	Further resources related to this module can be found here - https://www.gaa.ie/my-gaa/administrators/data-protection

Title	UPHOLDING DISCIPLINARY RULES AND PROCEDURES
Description	This module aims to help Club Officers understand the rules and procedures relevant to the GAA's disciplinary processes.
Content	This module covers: <ol style="list-style-type: none"> 1. The disciplinary structure in the GAA 2. The GAA's disciplinary processes and procedures 3. Roles within the GAA's disciplinary structure 4. Best practice guidelines throughout the process
Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar
Organisation	GAA
Level	All Officers (New & Existing)
Type	Live Webinar
Length	60 minutes
Link	Upholding Disciplinary Rules & Procedures Webinar, May 2020 - https://youtu.be/pv9UFNodLUc
Related Resources	Further resources related to this module are available here - https://www.gaa.ie/the-gaa/rules-regulations/gaa-discipline

Title	CREATING A SAFE CLUB
Description	This module aims to create awareness of risk management and provide practical knowledge in how to create a safer club with the key objective of reducing accidents and potential insurance claims.
Content	<p>This module covers:</p> <ol style="list-style-type: none"> 1. Identifying and managing risk in your club grounds and facilities 2. Understanding the value of documentation 3. Managing third-party contractors and events 4. Introduction to the Safe Club Programme <p>Navigating the insurance and claims process</p> <ol style="list-style-type: none"> 5. Using scenario-based information to bring topics alive 6. Creating a safety culture
Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar
Organisation	GAA
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	Gaelic Games Officer Health and Safety Webinar, February 2021 - https://www.youtube.com/watch?v=lq_v45RX5WM

Title	DIGITAL COMMUNICATIONS
Description	This module aims to cover the digital aspects of communicating and marketing Club activities, including best practices for Instagram, Twitter & Facebook.
Content	<p>This module will cover:</p> <ol style="list-style-type: none"> 1. An introduction to the digital elements of your role 2. Where to access support and information 3. Social media in the Gaelic Games Association
Audience	PRO, Secretary
Organisation	GAA, LGFA, Camogie Association
Level	All Officers (New and Existing)

Type	Live Webinar
Length	90 minutes
Link	Digital Communications Webinar, February 2022 - https://youtu.be/Cut4aBf_rnI
Related Resources	Further resources related to this module are available here - https://learning.gaa.ie/lms/course/view.php?id=10767

Title	OPERATING EFFECTIVELY AS ONE CLUB
Description	This module aims to cover best practices for operating as One Club.
Content	This module covers: <ol style="list-style-type: none"> 1. Structure and Governance 2. Coaching and Games Development 3. Finance and Fundraising 4. Code of Behaviour 5. Top Queries 6. Your Experiences 7. Getting more Information
Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar
Organisation	GAA, LGFA, Camogie Association
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	Operating Effectively as a One Club Webinar, February 2022 - https://youtu.be/S2TkgnRFRHQ
Related Resources	Further resources related to this module can be found here - https://www.gaa.ie/news/one-club-guidelines/

Title	RUNNING THE CLUB AGM
Description	This module aims to cover the practicalities of running an effective Club AGM.
Content	This module covers:

	<ol style="list-style-type: none"> 1. Know how to prepare for the AGM 2. Understand the rules/articles concerning the AGM 3. Be able to run the AGM smoothly 4. Know where to seek additional support
Audience	Chairperson, Secretary, Treasurer
Organisation	GAA
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	Running the Club AGM Webinar, November 2023 - https://youtu.be/OltAoystAOk
Related Resources	Further resources related to this module can be found here - https://learning.gaa.ie/clubagm

Title	COMMUNICATION SKILLS
Description	This module aims to cover essential communication skills for Club Officers.
Content	<p>This module covers:</p> <ol style="list-style-type: none"> 1. Communicating in a Club 2. Communicators – Good and Bad 3. The Two Sides to Communication 4. Your Role 5. Your Style 6. Communicating during Conflict
Audience	Chairperson, Secretary, Treasurer, PRO
Organisation	GAA, LGFA, Camogie Association
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	Essential Communication Skills for Club Officers Webinar, January 2021 - https://youtu.be/b6E7BPnAb8

Title	THE CORPORATE TRUSTEE MODEL EXPLAINED
Description	This module explains the Corporate Trustee option and legal obligations for Clubs considering the appointment of Club Trustees.
Content	The Corporate Trustee is a separate legal entity, a Trust Company, called "Iontaobhas Corparáideach Chumann Lúthchleas Gael cuideachta faoi Theorainn Ráthaíochta" (ICCLG), set up by the GAA. The Trust Company holds the property for and on behalf of the Club (Who remain the beneficial owners).
Audience	Chairperson, Secretary, Treasurer, Club Trustee
Organisation	GAA
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	The Corporate Trustee Model Webinar, October 2022 - https://www.youtube.com/watch?v=IKPLXB05imk
Related Resources	More resources related to this module are available here - https://www.gaa.ie/my-gaa/administrators/corporate-trustee

Title	THE GAA'S GREEN CLUB PROGRAMME
Description	This module explains the GAA's Green Clubs Programme.
Content	<p>This module will cover:</p> <ol style="list-style-type: none"> 1. An introduction to the environmentally, financially and socially sustainable management of GAA facilities and events, focusing on the themes of energy, waste, water, biodiversity and transport 2. Practical guidance for clubs on how to take simple steps to improve the sustainable management of club facilities and events, using the tools and templates provided by the GAA Green Club Toolkit 3. Partnerships for sustainability – including accessing local authority support, building community coalitions and identifying grant and funding opportunities
Audience	Healthy Club Officer, Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar
Organisation	GAA
Level	All Officers (New & Existing)

Type	Live Webinar
Length	90 minutes
Related Resources	More resources related to this module are available here - https://www.gaa.ie/my-gaa/community-and-health/green-clubs-sustainability/

Title	COMMERCIAL AND SPONSORSHIP
Description	This module will help Club Officers to better understand and navigate the commercial and sponsorship sphere within a GAA context.
Content	This module covers: <ol style="list-style-type: none"> 1. Contracts 2. Value of Sponsorship 3. Club Sponsor vs Team Sponsor 4. Club Crests and Copyright 5. Commercial Checklist for team jersey purchasing
Audience	Chairperson, Secretary, Treasurer, PRO
Organisation	GAA
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	<ul style="list-style-type: none"> • Club Officers’ Commercial & Sponsorship Webinar Part 1, March 2021 - https://www.youtube.com/watch?v=Qfy8VvBp2f0 • Club Officers’ Commercial & Sponsorship Webinar Part 2, March 2021 - https://www.youtube.com/watch?v=XaVOb0-Ar1A
Related Resources	More resources related to this module are available here - https://learning.gaa.ie/node/282601

Title	GAA DEMOGRAPHICS
Description	This module will cover demographic planning considerations for Clubs.
Content	This module covers:

	<ol style="list-style-type: none"> 1. Demographic trends and demonstrate how Clubs can utilise their resources to manage the impact of demographic change. 2. The impact of Local Authority Planning on Communities and outline how Clubs can engage with this planning process to mitigate some of the effects.
Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar
Organisation	GAA
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	GAA Demographics – Practical Advice for Club and County Webinar, March 2021 - https://www.youtube.com/watch?v=LBGr7up2s0o

Title	CLUB STRATEGIC PLANNING
Description	This module will help Club Officers to better understand the Club Planning Process.
Content	<p>This module covers:</p> <ol style="list-style-type: none"> 1. An overview of the Club Planning Programme 2. Insights into a Club’s experience with strategic planning 3. An insight into the Facilitators perspective of strategic planning
Audience	Chairperson, Secretary, Treasurer, PRO, Coaching Officer, Irish Language and Culture Officer, Registrar
Organisation	GAA, LGFA and Camogie Association
Level	All Officers (New & Existing)
Type	Live Webinar
Length	90 minutes
Link	Club Strategic Planning Webinar, April 2020 - https://www.youtube.com/watch?v=XUCugriDvA4
Related Resources	More information related to this module is available here - https://learning.gaa.ie/clubplanning