



The Camogie Association Streaming Policy

Background

Streaming of audio and audio-visual content is now a worldwide phenomenon and the practice of online live sports consumption has seen particularly high growth levels in recent times. In line with this trend, there has also been a significant increase in the number of third-party companies, Provincial Councils, County Boards, Local Clubs and Education Councils looking to stream live matches digitally (both in audio and audio-visual formats). This development in a Camogie context offers a service to those who cannot attend a match in person, especially those who live or are travelling overseas.

To facilitate these requests without infringing upon the rights held by the Camogie Association's existing national broadcast partners, this document intends to set out the policy and process within which stakeholders must follow to gain approval before any match streaming can occur.

In each match case, the 'Requesting Camogie Unit' who wishes to conduct the live stream should gain permission from the relevant 'Approving Camogie Unit'. This approval process is managed as follows:

Requesting Camogie Unit	Approving Camogie Unit
Camogie Clubs	County Board
County Boards	Camogie Association, Croke Park
Provincial Councils	Camogie Association, Croke Park
Education Councils	Camogie Association, Croke Park

- Once permission has been granted the Camogie unit is now free to stream the match with the exception of where there is a minor player involved
 - in this case parental consent must be sought
 - in the event that any party on either team does not consent to the live stream then the live stream CANNOT go ahead
- Permission must be sought pertaining to the grade ie school match, club match, inter-county match
- For underage games all comments must be turned off and for adult games all comments must be monitored

It is advisable to contact the Children's Officer of the relevant unit if further guidance is required.

Please note, as this agreement relates to the online streaming of matches to a public audience and is separate to the practice of recording footage for internal team purposes (e.g. training and analysis purposes). Therefore, team video analysts / tacticians should continue to gain approval from existing channels as above when seeking permission to record for these purposes.

Any breaches of the above will be dealt under the rules of An Treoir Oifigiúil.